



CHARTER – OUR COMMITMENT TO HERITAGE INTERPRETATION

This charter sets forth the Old Port of Montréal Corporation (OPMC)'s engagement towards social responsibility. It attests to our commitment to pursue our activities in such a way that is always increasingly respectful of the site's heritage while striving to strike a balance between social impact, environmental stewardship, and financial resilience.

OUR APPROACH

Our commitment to social responsibility was subject to a strategic planning process which involved an organizational audit that allowed us to assess how environment, accessibility, and equity, diversity and inclusion as well as heritage are embedded in our management practices and organizational model and to identify the issues to be addressed to pursue progress and improve overall performance. A governance structure, that includes three specific action plan implementation committees, was also put in place to help steer and efficiently implement our strategy over the coming years. As part of this commitment, we are mindful about preserving, interpreting, and promoting the importance of the Old Port as a heritage site of which we are the custodians.



The Old Port of Montréal manages and develops a lively cultural and urban recreational tourism site where activities and discoveries abound.

STRATEGIC STATEMENT

Through the strategic development of its programming and a sustained approach to its land site planning: offer Canadians an authentic site anchored in its community where each experience is made memorable; and take leadership in socially responsible practices.



The Montréal Science Centre provides each visitor with opportunities to learn how to use science and technology to build their future.

STRATEGIC STATEMENT

Through the development of bold and innovative programming, supported by a vast community in science and technology: awake Canadians to current and future issues; and take leadership in socially responsible practices.

OUR SITE HERITAGE TARGETS

The following targets were adopted in view of achieving our vision as it pertains to site heritage:

GENERAL

Promote the material and immaterial heritage of the Old Port of Montréal.

SECONDARY

Target 1 : Help Canadians make the heritage of the Old Port's history their own.

Target 2 : Offer First Nations a voice as to reflect the historical nature of their presence on the site.

Target 3 : Educate the public about the Old Port's industrial past and its role in the history of Montréal and in the history of modern Canada.

OUR HERITAGE INTERPRETATION ACTIONS

Our actions are organized around four key themes:

HONOUR AND PROMOTE

Reconceptualize the site by leveraging the authenticity of its unique elements in order to help visitors appreciate the site's historical significance by, for instance, exposing the historical remains of the site's hangars and flood wall or by highlighting the impressive scale of the quays as well as the historic buildings spread across the site.

EVOKE

Take inspiration from the site's historical elements to inform its design and development from its spatial arrangement to the choice of materials and vegetation including landscaping and furnishings by, for instance, choosing native plants reminiscent of the grains that came through the port, highlighting the historical riverbank using distinctive paving stone, or selecting play structures that resemble grain silo equipment.

COMMEMORATE

Shine a light on the site's historical turning points using one-of-a-kind artworks by, for instance, commissioning a work of art that commemorates the original riverbank as a meeting place for First Nations or installing a work of art of mechanical design to commemorate the historical vocation of the port.

ELEVATE

Generate a distinctly unique visitor experience by elevating the meaning of individual interpretative objects as parts of a greater whole that sparks the imagination and stirs a profoundly new and enduring understanding of the site.

OUR HERITAGE VISION FOR 2030

In 2030, consulting with our internal and external stakeholders is an integral part of our management approach. Both are consulted to help guide the Old Port's and the Science Centre's strategic or innovation decisions. The ongoing engagement of these stakeholders gives credence to the exemplariness that we strive for in our actions and choices.

The development of the Old Port is inspired by the site's history and showcases its visible and genuine artefacts. Our heritage actions aim to offer visitors an authentic connection with the site's rich history as a way to enable the public to understand the pivotal role of the lands on which sits the Old Port within the dynamic history of Montréal from its very beginnings as a gathering place for many First Peoples.

Lastly, and jointly with our partners, jointly with First Nations, we promote knowledge-sharing and education by offering our audiences programming, activities, and events that take on today's social, heritage, and environmental issues. We are a source of inspiration for Canadian institutions.

SCOPE AND OBLIGATIONS

This charter applies to each and every employee and member of management of our organization. We will reinforce our organizational culture through the ongoing pursuit of betterment. We hereby commit to abide by all applicable legal obligations in the country where we pursue our activities. We will, from time to time, undertake to survey the issues relevant to our fields of activity or business sector, involve the necessary resources to enact change, and put efficient management methods in place.

