

PRESS RELEASE Montréal, November 12, 2026

The Holiday Season Comes to the Old Port of Montréal

A festive lineup featuring a brand-new Artisan Market, outdoor activities, and family-friendly events

As the holiday season approaches, the Old Port of Montréal will once again offer a warm and welcoming waterfront experience. With local shopping, gourmet delights, family activities, and many seasonal favourites, the site will transform into a must-visit destination for the holidays.

New This Year: The Artisan Market Presented by Signé Local
The very first **Artisan Market presented by Signé Local** will take place at **Pavillon Jacques-Cartier** on the weekends of **November 27 to 29** and **December 4 to 6, 2026**.
The market, which is free to access, will showcase local talent through a selection of locally made products perfect for holiday gift-giving, including:

- Jewelry and fashion accessories
- Leather goods and handcrafted products
- Gourmet foods and local specialties
- Artisan coffees, teas, and sweet treats
- Natural wellness and body care products
- Home décor and decorative items
- Artwork, illustrations, and original creations
- Wooden products and woodworking crafts
- Board games, puzzles, and fun gift ideas

Black Friday Deals Across the Site
From **November 26 to December 1**, the Montréal Science Centre will offer **25% off annual memberships**. During this promotional period, visitors can also take advantage of exclusive offers from several Old Port partners, including discounts

of up to **40% at SOS Labyrinthe**, reduced rates at **MTL Zipline**, and up to **25% off selected experiences at Bota Bota spa-sur-l'eau**.

A Wide Variety of Activities to Enjoy at the Old Port of Montréal

- **Santa Claus** will make a stop at **Jacques-Cartier Pier** with the **Coca-Cola Holiday Caravan** on **November 28 from 5 p.m. to 7 p.m.**;
- For the first time this November, the Old Port will be included in the **Old Montréal Lights** illuminated route, which will be extended all the way to the waterfront;
- Beginning in late November, the **Bateau-Mouche** **Frosted Domes** will offer a unique winter culinary experience at the Old Port of Montréal, featuring four- to six-course meals served in heated domes with spectacular views of the illuminated Jacques-Cartier Bridge;
- **La Grande Roue de Montréal** will host the fourth edition of its annual community tree-lighting celebration on **December 3 from 5 p.m. to 8 p.m.** as part of the campaign **"Montréal Lights Up for Children: A Light Above, Hope Beyond."** The evening will include a gospel choir, DJ, festive entertainment, and appearances by mascots **Roubie** and **Caramel**, among others. Admission to the event is included with the purchase of a ticket to La Grande Roue, and a portion of ticket revenues will be donated to the **Montréal Children's Hospital Foundation**;
- On **December 4**, a hockey-inspired drone show will light up the skies over the Old Port as part of a special celebration marking the launch of the new **Hockey Night** logo and the **Montréal Victoire** home opener;
- The lineup for the **19th edition of Igloofest**, taking place on weekends from **January 14 to February 6, 2027**, at Jacques-Cartier Pier, has been announced and tickets are already on sale.

To discover the full program and stay informed about upcoming announcements, visit the Old Port of Montréal website and subscribe to the newsletter.

About the Old Port of Montréal

The Old Port of Montreal, a division of the Canada Lands Company Limited, has been offering a wide variety of interactive, cultural and recreational activities for more than 25 years. Home to the Montreal Science Centre, the second most visited science centre in Canada, it also provides numerous opportunities for scientific discovery. Stretching 2.5 kilometres along the St. Lawrence River, the Old Port of Montréal is Quebec's most visited recreational tourism destination, welcoming more than six million visitors annually. **Its partners are Coca-Cola, TELUS, Rythme 105.7, 92.5, CKOI, and 98.5 FM.**

About the Montréal Science Centre

The Montréal Science Centre, a division of Canada Lands Company Limited, is a complex dedicated to science and technology that welcomes more than 600,000 visitors annually. It is best known for its accessible, interactive, and inclusive approach and for promoting the value of local

innovation and know-how. **Its major partners are TELUS, AWS, The Beat 92.5, and La Presse.**

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